



# VITRUM 2019



Fieramilano, 1<sup>st</sup> – 4<sup>th</sup> October 2019



## ADVERTISING IN THE OFFICIAL EXHIBITORS' CATALOG, SOCIAL NETWORKS AND SITE PLAN

The undersigned Company, acknowledging the conditions indicated below, and in acceptance of the same, orders the services marked with **X**.

Company name .....

Address .....

City ..... ZIP ..... Country.....

Telephone ..... Fax .....

VAT id. no. .... Tax Code .....

### Printed Exhibitor Catalog

**Full page size** - 170mm width; 240mm height; 3mm margin on all sides

Digital files must be in high resolution .pdf format with embedded fonts and images

		<b>Price [euro]</b>
<input type="checkbox"/>	Full advertising page. The offer includes 2 Facebook post and 2 Tweets	1.100 + VAT
<input type="checkbox"/>	Bookmark (distributed on rotation)	180 + VAT
<input type="checkbox"/>	Company logo	40 + VAT

### Vitrum Social Network

**Recommended file size** – Facebook: 1200 x 627 px – Twitter: 588 x 293 px

Digital files must be .jpg or .png format

		<b>Price [euro]</b>
<input type="checkbox"/>	3 Facebook posts and 3 Tweets on days to be determined	60 + VAT

## New Pavillion floorplan distributed free at the Exhibition

Digital files must be in .pdf format

		<b>Price [euro]</b>
<input type="checkbox"/>	Company Logo identifying stand	150 + VAT
<input type="checkbox"/>	Banner (new formats)	600 + VAT
<input type="checkbox"/>	Manchette (new formats)	300 + VAT

## Newsletter Vitrum

**NEW!**

**Recommended file size – TBD** Digital files must be .jpg or .png format

		<b>Price [euro]</b>
<input type="checkbox"/>	1 Vitrum Newsletter entry on issue to be determined	180 + VAT

## Sito Vitrum

**NEW!** The new Vitrum website, completely revamped, gives the opportunity to be integrated with customized contents provided by Exhibitors. It is constantly updated and gives an in-depth view of the Exhibition, thanks to the new section dedicated to the 12 Vitrum Specialized.

		<b>Price [euro]</b>
<input type="checkbox"/>	Short text on Vitrum website	35 + VAT

## ON-LINE CATALOGUE

The on-line catalog will be available on the website for 24 months.

Each Company will have a free profile, editable through its credentials.

The **basic package** includes Company information, product categories, a brief description, stand location at the Exhibition and two pictures.

		<b>Price [euro]</b>
<input type="checkbox"/>	Basic package: Company profile, product categories, Company description, stand location at the Exhibition, 2 pictures	Free
<input type="checkbox"/>	Premium package (Company logo and 3 additional pictures)	350 + VAT
<input type="checkbox"/>	6-month Banner	1.400 + VAT
<input type="checkbox"/>	1-year Banner	2.000 + VAT

## Pigeon Hole

Company pigeon hole at the Press Office for distribution of advertising material.

		Price [euro]
<input type="checkbox"/>	Company pigeon hole	70 + VAT

## Sponsored Seminar

20-minute slot to present the Company's tech innovations.

		Price [euro]
<input type="checkbox"/>	1 Slot	1.800 + VAT

## Posters

All the Fiera Milano services are available for Exhibitors at discounted rates. Please contact Vitrum Secretariat for information.

### Important information: Expo Guide scam

Vitrum S.r.l. informs that the Expo Guide S.C. company, based in Ave Horacio # 340 – 3, Col Chapultepec Morales, C.P. 11570 Mexico D.F. , Mexico - Apartado Postal n. 39-064 C.P.15621 Mexico - owner of the [www.expo-guide.com](http://www.expo-guide.com) Website, is a **company totally unrelated to the Fiera Milano Group and to Vitrum srl and is no way authorized** to communicate, disseminate or use in any way – for its own commercial purposes – information regarding Fiera Milano S.p.A. or the companies belonging to the Fiera Milano Group and to Vitrum srl and/or exhibitions and events organized by them.

### Payment:

Upon receipt of invoice.

The costs of producing or modifying any graphic layouts shall be paid by the advertiser.

The position of advertisements will be decided by VITRUM, which reserves the right to confirm this order.

Legal proceedings of any nature shall fall under the jurisdiction of the Court of Milan.

Date and Venue

Legal Representative  
(Company stamp and legible signature)

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**ORIGINAL TO FILL OUT, SIGN AND RETURN NO LATER THAN 1<sup>ST</sup> JUNE 2019 ALONG WITH THE MATERIAL TO:**

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