



Advertising in the official Exhibitors' catalog, social networks and site plan – FORM E

The undersigned Company, acknowledging the conditions indicated below, and in acceptance of the same, orders the services marked with X.

Company name

Address ZIP Code

City Country

Member of (Association)

Telephone Fax

VAT id. no. Fiscal Code

Member of (a member of the Community of Glass Associations)

| | Printed Exhibitor Catalog | Cost [Euros] | GIMAV Member Cost [Euros] |
|--------------------------|--|--------------|---------------------------|
| <input type="checkbox"/> | Full advertising page. The offer includes 4 posts to your choice of Facebook, Twitter, Instagram and YouTube | 1.100 + VAT | 1.000 + VAT |
| <input type="checkbox"/> | Bookmark (inserted on rotation basis) | 280 + VAT | 250 + VAT |
| <input type="checkbox"/> | Company Logo | 40 + VAT | 30 + VAT |

| | Vitrum Social Networks | Cost [Euros] | GIMAV Member Cost [Euros] |
|--------------------------|---|--------------|---------------------------|
| <input type="checkbox"/> | 3 posts to your choice of Facebook, Twitter, Instagram and YouTube, dates to be agreed upon | 35 + VAT | 30 + VAT |
| <input type="checkbox"/> | 3+3 posts to your choice of Facebook, Twitter, Instagram and YouTube, dates to be agreed upon | 65 + VAT | 55 + VAT |
| <input type="checkbox"/> | 4x3 SPECIAL Promotional package of 3 posts on dates to be agreed upon for each social platform, total of 12. (Facebook, Twitter, Instagram and YouTube) | 105 + VAT | 90 + VAT |





| | Pavillion floorplan distributed free at the Exhibition | Cost [Euros] | GIMAV Member Cost [Euros] |
|--------------------------|--|--------------|---------------------------|
| <input type="checkbox"/> | Company Logo identifying stand | 150 + VAT | 120 + VAT |
| <input type="checkbox"/> | Banner | 600 + VAT | 500 + VAT |
| <input type="checkbox"/> | Ear space | 360 + VAT | 300 + VAT |

| | NEW! GLASS WEEK Brochure | Cost [Euros] | GIMAV Member Cost [Euros] |
|--------------------------|--------------------------|--------------|---------------------------|
| <input type="checkbox"/> | Full-page ad | 900 + VAT | 800 + VAT |
| <input type="checkbox"/> | Back cover ad | 1.200 + VAT | 1000 + VAT |
| <input type="checkbox"/> | Banners | 600 + VAT | 500 + VAT |
| <input type="checkbox"/> | Ear space | 360 + VAT | 300 + VAT |

| | NEW! GLASS WEEK Sponsorships | Cost [Euros] | GIMAV Member Cost [Euros] |
|--------------------------|------------------------------|--------------|---------------------------|
| <input type="checkbox"/> | Silver partner | on request | on request |
| <input type="checkbox"/> | Gold partner | on request | on request |
| <input type="checkbox"/> | Platinum partner | on request | on request |

| | COMPANY LOGO Package | Cost [Euros] | GIMAV Member Cost [Euros] |
|--------------------------|--|--------------|---------------------------|
| <input type="checkbox"/> | Company logo in the print catalog, on-line and on the pavilion map | 500 + VAT | 420 + VAT |

| | Newsletter Vitrum | Cost [Euros] | GIMAV Member Cost [Euros] |
|--------------------------|---|--------------|---------------------------|
| <input type="checkbox"/> | 1 Vitrum Newsletter entry on issue to be determined | 180 + VAT | 150 + VAT |





| | VITRUM LIFE www.vitrumlife.com | Cost [Euros] | GIMAV Member Cost [Euros] |
|--------------------------|--|---|---|
| <input type="checkbox"/> | Base package: 0-49 sq.m: editing of 3 articles on the portal 50-160 sq.m: editing of 6 articles on the portal Over 161 sq.m: editing of 9 articles on the portal | Gratis for direct exhibitors | |
| <input type="checkbox"/> | Base package for co-exhibitors and representatives: 0-49 sq.m: editing of 3 articles on the portal 50-160 sq.m: editing of 6 articles on the portal Over 161 sq.m: editing of 9 articles on the portal | 1.100 + VAT 1.850 + VAT 2.600 + VAT | 800 + VAT 1.600 + VAT 2.400 + VAT |
| <input type="checkbox"/> | Editing of 10 additional articles | 1.800/year + VAT | 1.500/year + VAT |
| <input type="checkbox"/> | Editing of 10 additional articles and promotion on the major social networks | 2.800/year + VAT | 2.500/year + VAT |
| <input type="checkbox"/> | Footage of on-line video interviews (interview/editing with audio) | 1.100/ea. + VAT | 1.000/ea. + VAT |
| <input type="checkbox"/> | Promo in ItalianIngenio (10 articles) | 800/year + VAT | 600/anno + VAT |
| <input type="checkbox"/> | Alibaba: showcase page (unlimited) for product uploads | 20/day + VAT | 18/day + VAT |
| <input type="checkbox"/> | TraceParts space to upload catalogs, 3D models, 2D designs and CAD files | To be determined | To be determined |

| | Audio and video services at the Show | Cost [Euros] | GIMAV Member Cost [Euros] |
|--------------------------|---|-----------------|------------------------------|
| <input type="checkbox"/> | Selection of at least 20 shots at the stand | 350 + VAT | 300 + VAT |
| <input type="checkbox"/> | Video footage of the stand + interview, editing and color correction, max length 1.30 minutes | 950 + VAT | 800 + VAT |
| <input type="checkbox"/> | Live coverage on VITRUM social channels, max 30 minutes | 1.800 + VAT | 1.500 + VAT |

| | On-line Catalogue The on-line catalog will be available on the website for 24 months | Cost [Euros] | GIMAV Member Cost [Euros] |
|--------------------------|---|-----------------|------------------------------|
| <input type="checkbox"/> | Basic package: Company profile, product categories, Company description, stand location at the Exhibition, 2 pictures | gratis | gratis |
| <input type="checkbox"/> | Premium package (Company logo and 3 additional pictures) | 350 + VAT | 300 + VAT |
| <input type="checkbox"/> | 6-month Banner | 1.400 + VAT | 1.200 + VAT |
| <input type="checkbox"/> | 1-year Banner | 2.000 + VAT | 1.800 + VAT |





| | Sponsored Seminar | Cost [Euros] | GIMAV Member Cost [Euros] |
|--------------------------|--|--------------|---------------------------|
| <input type="checkbox"/> | 20-minute slot to present the Company's tech innovations | 1.800 + VAT | 1.200 + VAT |

NEW Digital Signage

In addition to the traditional poster service, Digital Signage is now available in the Fiera Milano exhibition district. There are different kinds of digital advertising signs, latest generation LED walls with dynamic scrolling of multi-media content, placed in the most strategic locations on the fair grounds. The entire range of Fiera Milano advertising options is available to Exhibitors at very attractive rates. For information contact the Vitrum Secretariat.

Posters

As with Digital Signage, Exhibitors can request poster service at preferential rates applied across the board to all Fiera Milano advertising options. For information contact the Vitrum Secretariat.

Important information: Expo Guide scam

Vitrum S.r.l. informs that the Expo Guide S.C. company, based in Ave Horacio # 340 – 3, Col Chapultepec Morales, C.P. 11570 Mexico D.F., Mexico - Apartado Postal n. 39-064 C.P.15621 Mexico - owner of the www.expo-guide.com Website, is a company totally unrelated to the Fiera Milano Group and to Vitrum srl and is no way authorized to communicate, disseminate or use in any way – for its own commercial purposes – information regarding Fiera Milano S.p.A. or the companies belonging to the Fiera Milano Group and to Vitrum srl and/or exhibitions and events organized by them.

Payment:

Upon receipt of invoice.

The costs of producing or modifying any graphic layouts shall be paid by the advertiser.

The position of advertisements will be decided by VITRUM, which reserves the right to confirm this order.

Legal proceedings of any nature shall fall under the jurisdiction of the Court of Milan.

Date and Venue

Legal Representative
(Company stamp and legible signature)

ORIGINAL TO FILL OUT, SIGN AND RETURN NO LATER THAN 1st JUNE 2021 ALONG WITH THE MATERIAL TO:

VITRUM srl - Via Petitti 16 – 20149 Milan - Italy
Fiscal code and VAT identification no. 07177790156
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